



Animal Welfare League
of Frederick County



Dear Friend of Animals,

On Saturday, **June 24, 2023** from 1:00 – 4:00 pm, the Animal Welfare League of Frederick County (AWLFC) will hold its **K9s in the Vines** wine tasting fundraiser at **Hidden Hills Farm and Vineyard**, a picturesque vineyard in the heart of Frederick County.

We are proud to resume this event, after taking a break due to the COVID-19 pandemic, at the same time we also relaunching our Dog Foster Program, with a focus on senior and hospice dogs.

We anticipate this major fundraiser for the AWLFC will draw over **350 people and their dogs!** As with all of our fundraisers, 100% of the proceeds go directly to support our programs and services throughout the entire year. As a no-kill rescue organization, we foster and find caring homes for many companion animals. Additionally, our TNR (trap, neuter and return) program helps to reduce feral cat overpopulation in the community. We also provide support services such as medical assistance and a pet food/supply bank for those in need.

We are seeking sponsors and vendors to help support this family-friendly event.

K9's in the Vines is a great opportunity to publicize your business to the greater Frederick County area. As in years past, the event will be promoted via social media outlets, our website, and flyers. Sponsorships are tax-deductible to the fullest extent of the law. We are planning on having a silent auction during the event, so donations of goods or services are also welcomed.

AWLFC is a 501(c)(3) nonprofit and Frederick County's largest all-volunteer, no-kill animal welfare and rescue organization. Our federal ID number is 52-2313863, and a copy of our Internal Revenue Service tax exemption letter will be provided upon request.

Enclosed please find detailed information about sponsorship levels, vendor and donation information, and a form. We welcome the opportunity to talk with you more about this fun event. Please contact us at 301.663.5855 or through email at ErinC@awlfc.org and AngelaG@awlfc.org for more information.

On behalf of the animals, thank you very much for your consideration of this request. We look forward to hearing from you. If possible, a response would be greatly appreciated by May 7th.

Angela Gonzales, Co-Chair
AngelaG@awlfc.org

Erin Cunningham, Co-Chair
ErinC@awlfc.org

Animal Welfare League of Frederick County



Animal Welfare League
of Frederick County

2023 K9's in the Vines

June 24, 2023 | 1:00 – 4:00 pm
Hidden Hills Farm and Vineyard



Sponsor Levels Overview

Benefits	Champagne \$1,000	Merlot \$750	Shiraz \$500	Chardonnay \$250	Riesling \$125
Company logo on K9's banner at AWLFC					
Company logo and link on AWLFC website					
Repeated recognition as event sponsor on AWLFC social media					
Company logo on banner at event	large logo				
Sponsorship recognition on signage at event	silent auction pavilion	dog games			
Sponsorship recognition in event brochure	logo on cover	logo in program	logo in program	company listing	company listing
Corporate giveaways/coupons/flyer distributed in attendee gift bags * Items provided by sponsor					
Free vendor space					
Entrance tickets	unlimited	3	2	1	1



2023 K9's in the Vines

June 24, 2023 | 1:00 – 4:00 pm

Hidden Hills Farm and Vineyard



Donations of Goods and/or Services

We are seeking donations of merchandise, gift cards, etc., for door prizes, game prizes, and for a silent auction. Benefits for donations valued at more than \$25 include your company listing in the event brochure, one (1) entrance ticket to the wine tasting, opportunity to provide giveaway/coupon/flyer to be distributed in attendee gift bags.

The benefit for donations valued at less than \$25 includes your company listing in the event brochure. For donations of significant value, additional benefits (akin to sponsorship benefits) are available and can be discussed further with Erin and Angela.

Vendor Overview

Booth space for vendors is available at \$50.

Includes your company listing in the event brochure, one (1) entrance ticket to the wine tasting, and an opportunity to provide a giveaway/coupon/flyer to be distributed in attendee gift bags.

Please note that the vendor must provide their own table and tent.

(Discounted vendor space is available with a donation of goods/services for the event raffle or silent auction. Nonprofit organizations are offered free vendor space.)



2023 K9's in the Vines

June 24, 2023 | 1:00 – 4:00 pm

Hidden Hills Farm and Vineyard



I wish to be a sponsor for the Animal Welfare League of Frederick County's *K9s in the Vines* on June 24, 2023. I understand that sponsorship will include all the benefits specified for the level selected.

- Champagne Level \$1,000
- Merlot Level \$750
- Shiraz Level \$500
- Chardonnay Level \$250
- Riesling \$125

I wish to be a vendor for the Animal Welfare League of Frederick County's *K9s in the Vines* on June 24, 2023. I understand this only includes the benefits mentioned above.

- Vendor \$50
- Vendor with donation of merchandise or service for the silent auction or door prize \$25
- Non-Profit Vendor FREE

I wish to donate goods and/or services for the Animal Welfare League of Frederick County's *K9s in the Vines* on June 24, 2023. I understand this only includes the benefits mentioned above.

Please provide a description of the donation and estimated value: _____

Business/Sponsor Name (as it should appear in printed materials):

Contact Person/Title: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Signature: _____

TOTAL DUE: _____

Please keep a copy of this form for your records.



Animal Welfare League
of Frederick County

2023 K9's in the Vines

June 24, 2023 | 1:00 – 4:00 pm

Hidden Hills Farm and Vineyard



**Mail completed form and check
payable to AWLFC:**

Animal Welfare League of Frederick County
Attn: K9's in the Vines 2023
1202 East Patrick Street, Suite 13A
Frederick, MD 21701

**You can also make payment through
PayPal and email your completed form to
ErinC@awlfc.org or AngelaG@awlfc.org**

Visit www.awlfc.org and click on "Donate"
to pay with a credit card.

Sponsorship must be confirmed, and logo received by May 17th
to be featured in the event brochure.

Please email ErinC@awlfc.org and AngelaG@awlfc.org
to arrange for pick up or delivery of any advertising material for the registrants' gift bags.