



Animal Welfare League
of Frederick County



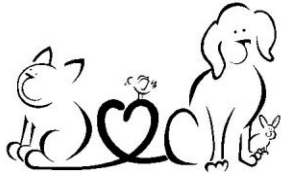
SPONSOR PACKET 2019

Sunday, May 5, 2019

1PM—4PM

Linganore Winzellars Berrywine Plantations

13601 Glissans Mills Road · Mt. Airy, MD 21771



Animal Welfare League
of Frederick County



Dear Friend of Animals,

On Sunday, **May 5, 2019** from 1-4 PM, the Animal Welfare League of Frederick County (AWLFC) will hold its Annual K9's in the Vines wine tasting fundraiser at Linganore Winecellars in Mt. Airy, one of Maryland's largest wineries and newest brewery. We anticipate this major fundraiser for the AWLFC will draw over **350 people and their dogs!** This annual event helps raise funds that are essential to support our programs and services throughout the entire year. As a no-kill organization, our low-cost spay and neuter clinics help reduce pet overpopulation in the community. We also provide direct companion animal rescue and support services such as medical assistance and a pet food bank for those in need.

We are seeking sponsors to help support this family-friendly event. A sponsorship provides a great opportunity to publicize your business to the greater Frederick County area. As in years past, the event will be extensively marketed throughout the greater Frederick County area via public service announcements, social media outlets, regional pet magazines, websites, and flyers. Sponsorships are tax deductible to the fullest extent of the law. We also welcome donations of goods or services as part of this fundraiser.

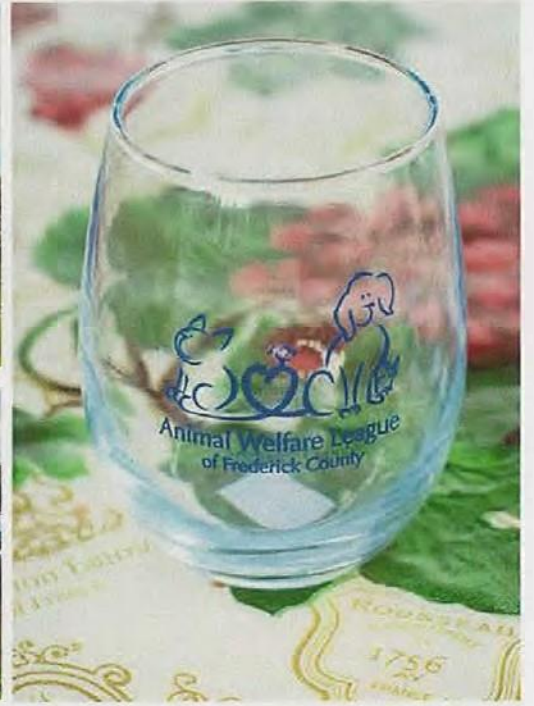
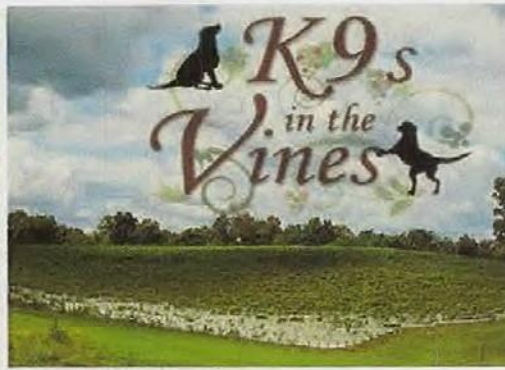
The AWLFC is a 501(c)(3) non profit and Frederick County's largest all-volunteer, no-kill animal welfare and rescue organization. Our federal ID number is 52-2313862 and a copy of our Internal Revenue Service tax exemption letter will be provided upon request.



























Enclosed please find detailed information about sponsorship levels and a sponsorship form. We welcome the opportunity to talk with you more about this fun event. Please contact us at 301.663.5855 or through email at info@awlfc.org for more information.

On behalf of the animals, thank you very much for your consideration of this request. We look forward to hearing from you.

Sincerely,

Animal Welfare League of Frederick County



| | \$2,000 | \$1,000 | \$500 | \$250 | \$125 |
|--|---|---|---|---|---|
| Company logo on K9 banner at AWLFC |  | | | | |
| Company web link on AWLFC website |  |  |  | | |
| Recognition in multiple AWLFC Email Happenings |  |  |  |  | |
| Repeated recognition as event sponsor on AWLFC Facebook page |  |  | | | |
| Recognition in press release |  |  |  |  | |
| Company logo on banner at event | large logo |  |  | | |
| Sponsorship recognition on signage at event | silent auction pavilion | dog games | | | |
| Sponsorship recognition in event brochure | logo on cover | logo in program | logo in program | company listing | company listing |
| Corporate giveaways/coupons/flyer distributed via registrant gift bags |  |  |  |  |  |
| Free vendor space |  |  |  |  |  |
| Entrance tickets | unlimited | 3 | 2 | 1 | 1 |

AWLFC's Annual K9s in the Vines

May 5, 2019 | 1-4 PM | Linganore Winery | Mt. Airy, MD

Sponsor Levels Overview

Champagne

Merlot

Shiraz

Chardonnay

Riesling

Sponsorship must be confirmed, and logo received by April 1, 2019 to be featured in the event program. 2019 SPONSOR CONFIRMATION FORM



Animal Welfare League
of Frederick County



Sunday, May 5, 2019 | 1 - 4 PM | Linganore Winecellars | Mt. Airy, MD

I wish to be a corporate sponsor for the Animal Welfare League of Frederick County's *K9s in the Vines* on May 5, 2019. I understand that sponsorship will include all the benefits specified for the level selected.

- Champagne Level \$2,000
- Merlot Level \$1,000
- Shiraz Level \$500
- Chardonnay Level \$250
- Riesling \$125

Business Name *(as it should appear in printed materials)*: _____

Contact Person/Title: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Signature: _____

Please mail completed form and payment to:

Animal Welfare League of Frederick County
Attention: K9s in the Vines 2019
1202 East Patrick Street
Suite 13A
Frederick, MD 21701

You can also make payment through PayPal:

The weblink is on our website home
page at: www.awlfc.org

Sponsorship must be confirmed, and logo received by April 1, 2019 to be featured in the event brochure. Please call the AWLFC office to arrange for pick up or delivery of any advertising material for the registrants' gift bags.